

WATER GUN

NEW

BEDAZZLE[®]
COLOR
SPLASH



**BEDAZZLE
COLOR
SPLASH**

**SUPER
COLOR FUN**

PLAY VALUE

**BEDAZZLE COLOR SPLASH
is the first stain-free colored
water blasters!**

**Take your water fun to the next
level! SURPRISE FACTOR - your
opponent never know when you
shoot a color SPLASH!**

**No mess guaranteed! The colored
water stains disappear from any
surface.**



**DISAPPEARING
COLORS**

**BEDAZZLE
COLOR
SPLASH**



PRODUCT DETAILS:

**BRAND
OVERVIEW**



Bedazzle Color Splash Blaster 4 beautiful colors

- Water blaster with one cartridge (1 color, blue OR purple) CS71000
- Water blaster with two cartridges (blue & purple) CS71010

Bedazzle Color Splash Refill

- Refill cartridge (1 color, blue OR purple) CS71050
- Refill cartridges (blue & purple) CS71060

BLASTER



Load your cartridge with color solution right into the blaster and press the button for a SURPRISE FACTOR and shoot a color SPLASH!
- it's up to you how you want to play!



COLOR WATER PLAY

**BEDAZZLE
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BLASTER



**SUPER
COLORFUN**

BEDAZZLE COLOR SPLASH



Positioning

Target:

- Children 4 - 12

Key messages:

- Uniqueness of the product - world's first stain-free color water blasters
- Multi-fun activity
- Vast reach - gender neutral product
- Introduction:
<https://youtu.be/N7UWLbxBwIE>
- www.bedazzlegroup.com



**BEDAZZLE
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SPLASH**

FAQs

How long does it take for the color to disappear from the skin?

1 - 3 minutes

How long does it take to disappear from fabric?

10 - 60 minutes, it depends on the fabric, e.g. cotton takes longer

How long does it take to disappear from outdoor surfaces?

10 - 40 minutes

All surfaces & materials & skin can be easily washed with water

